

#MyPreston Campaign Promotional Video Transcript

The video begins with drone arial footage flying over Preston with the word "Preston" shown in bold letters, quickly changing to show fast zoom out of The Harris Museum and Library, a fountain in Avenham park, and the Preston Marina with boats docked up.

The video moves on to show a side moving shot of Avenham park, and then shows a woman cycling down a tree covered path smiling. She then parks up outside a building and greets her friends.

A series of quick shots show the brewing of coffee from a café's coffee machine, and then shows a pair of donuts being cooked in a fryer, before showing the woman and her friends talking and laughing together.

After this the video shows a man in a barber shop getting his hair cut and liking the results, then a woman using a rowing machine in a gym is quickly shown and moves on to show a group of young adults buying from a local produce stall in Preston Markets and then enjoying chatting together over coffee and cakes while sat outside.

The video then moves on to a student searching through a clothing store with her friend, then bursting out of a curtain like they are at a fashion show and dancing.

Another group of young adults then appear walking through Preston's historic covered train station, a woman seen earlier in the video smiles as she boards the first-class carriage and the train then shown departing the station and with an arial view over the Avenham train bridge.

A Group of 3 women are then shown walking in a wooded area with lots of tall trees, then they are seen climbing to the top of Beacon Fell and taking a selfie with the plinth at the top, before walking back down the path as the video flies over head to show the surrounding green countryside.

A brief arial shot of Winckley Square gardens is shown before the video shows 2 men browsing records in Action Records in Preston and smiling as they find 2 records on the shelves.

The video then moves on to show 2 women browsing bouquets of flowers and smiling as they pick out a bunch.

Another woman is then shown inviting the camera into a secret garden of a café with bare brick walls and green plants all around, and then showing a group of friends talking and laughing while sat at a table in the café.

Then a shot of a group of 3 different friends are shown having a good time while walking down a promenade at Lytham St. Annes, as the camera pans out and shows the surrounding scenery of beach huts and sand.

The video changes to show a spinning skyline view of Preston as the sun sets on the horizon, before showing a big group of friends meeting within a pub while smiling and enjoying a toast of drinks which then changes to the group toasting in a club scene.

A group of males are then shown having a lot of fun playing a pinball machine, before suiting up for a game of laser tag at Preston's Level leisure venue with a bigger group of women and men fighting with laser tag guns.

The video then shows the same group dancing in a crowded night club together waving their arms in the air and laughing, before they are seen exiting a takeaway laughing and enjoying some food as the video pans out and shows the neon sign for Coco's Soul Food.

All of the friends are then shown walking out of UCLan's student centre at night talking together as the camera pans up into the air to show a night covered Preston, and the words "Discover Your Preston #MyPreston" appear on screen with a link to UCLan's Preston website 'uclan.ac.uk/preston'